

# What is Six Thinking Hats®?

See beyond the  
obvious.  
End territorial  
battles.  
Eliminate endless  
meetings.  
Make decisions  
faster

## **High Performance Thinking: Your Fast Track to Innovation**

This powerful tool kit embraces the necessary components of effective innovation: *focus, planning, idea generation, evaluation, design, and project implementation*. The key is taking charge of thinking energy, and directing it in one direction at a time. The convenience of a common language speeds up the process, and taps into the individual *uniqueness* that each person brings to the challenge - the key to innovative solutions.

Creator: Dr. Edward de Bono

## Ingredients in Thinking

### **WHITE HAT THINKING**

**Facts:** Identifying and communicating all of the relevant data and facts, and to gather the necessary missing data for any project, problem, decision, concern or opportunity in order to arrive at a sound conclusion.

### **YELLOW HAT THINKING**

**Positive Value:** Identifying and finding the value, feasibility and benefits in ideas, proposals, suggestions or potential solutions. A mind shift from the idea killer habit of knocking ideas down as soon as they are tabled.

### **BLACK HAT THINKING**

**Difficulties:** Identifying all of the logical reasons why something might not work. To use this valuable information to design a project plan that will eliminate the faults before taking action. Ensuring success.

### **GREEN HAT THINKING**

**Creative Thinking:** generating ideas, possibilities and alternatives. Expanding your options; the world of the possible. Generating ideas that will overcome the difficulties pointed out in black hat thinking. Designing your way into the future.

### **RED HAT THINKING**

**Intuition:** Communicating your hunches, gut instincts or feelings about a subject. It also enables the mind to move beyond initial reactions and get down to the productive business of exploring a subject much more thoroughly.

### **BLUE HAT THINKING**

**Process Control:** Thinking about your thinking before doing your thinking. Managing the thinking process. Creating thinking plans that will cover the appropriate thinking bases in order to achieve your desired end result.

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