

Six Thinking Hats®: Your Fast Track to Innovation

High Performance Ideation Thinking That Delivers Results

*“See beyond the obvious. End territorial battles.
Eliminate endless meetings. Develop solutions faster.”*

This powerful tool kit embraces the necessary components of effective innovation: focus, planning, idea generation, evaluation, design and project implementation. The key is taking charge of thinking energy, and directing it in one direction at a time. The convenience of a common language speeds up the process and taps into the individual **uniqueness** that each person brings to the challenge - the key to **innovative solutions**.

Blue Hat Thinking: Process control: managing the thinking

White Hat Thinking: Information: just the facts, data

Green Hat Thinking: Creativity: new ideas, possibilities

Yellow Hat Thinking: Values & benefits: logical positives

Black Hat Thinking: Difficulties: potential problems, pitfalls

Red Hat Thinking: Gut Instinct: feelings, intuition

Objectives: In this fast-paced, hands-on session, learn how-to quickly **focus and sort out your thinking** to:

1. Increase your practical new idea output— **idea banking**
2. Move beyond the frustrating limits of brainstorming, to implementing strong action plans—**beat the competition**
3. Break the idea-killer habit to discover hidden opportunities—**secure the leadership edge**
4. Rigorously evaluate ideas— select the ones with the **biggest impact on the business**
5. Identify risk factors and minimize them—**save money**
6. Reduce the barriers to change—**smooth implementation**
7. **Free up time**

Audience: Sales & Marketing • R&D • Manufacturing • IT • Engineering
Customer Care • Finance • Quality • HR • Product Development • Executive
Teams • Strategic Development • Brand Management • E-Commerce • Web
Management • In-tact Teams • Open Enrollment Training

Materials: The official course materials developed by the originator of Lateral Thinking, and Six Thinking Hats, Dr. Edward de Bono. Tap into Lynda's expertise. Trained and certified by Dr. de Bono, Lynda is one of the most experienced and successful practitioners in North America

Time Options: 1, 1.5, 2 days, or in modules over time; application based

*"Well it was last year,
today, that we all got
inspired with our "Thinking
Day" at the Granite Club
with our Six Thinking Hats
Offsite. I'm sure that it
helped us, we've had a
good year!"*

- Laurel Ward
Managing Director, Equity Research
Scotia Capital Markets

*“Six Hats is a simple, yet
powerful tool that can be
learned rapidly and used
immediately to achieve
long-lasting results. Six
Hats has helped our
product development
group to generate ideas
quickly, evaluate them
efficiently, and implement
action plans effectively.”*

- Laura Donahue
Nestlé

The Innovation Network Represents: Lynda Curtin • The Opportunity Thinker
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