



Building sustainable innovation competency

Create the Future – Learn how to make innovation a sustainable competency in your organization.

Innovation is about creating the future and, if you want your organization to be more innovative, people need to know three things :

- Why is innovation important?
- What is innovation? and
- How do we do innovation.?



This “action learning” keynote engages the audience in answering those three questions through a fun and stimulating series of activities and “best-practice” stories. Participants develop a deep understanding of the principles of innovation and what they can do, individually and in teams, to create a more successful future for their organizations.

Basic keynote is 60 minutes which includes time for Q&A. Attendees will receive a complete set of handouts to help them share the learnings of this program.

Great Option #1: InnovationAudit™ -- to help you know where to start

Once a group has a better understanding of innovation and its importance, they are often ready to take action. Then the important questions are “What action?” and “What should we do first?” The InnovationAudit™ is a simple way to know where to start. This web-based survey provides a snapshot of your organization’s readiness to do innovation. Prior to the keynote, your organization can take the audit and then the results can be integrated into the presentation so that you can focus on next steps based on solid, broad-based feedback from your group. This option adds 30 minutes to the basic keynote presentation.

Great Option #2: InnovationWizard™ -- to help sustain the learnings

If you want smarter, more effective employees, give them a friendly, electronic wizard that teaches everyone in your organization think smarter, generate more and better ideas, and work together more effectively to implement the best ideas.

If you have a corporate intranet, you have a magic tool for creating innovation in your organization. You have a way to deliver specific, *just-in-time*-innovation direct to every person who has access to your intranet. The InnovationWizard is a user-friendly innovation website that offers a rich, dynamic selection of information, best practices, case studies, tools and techniques. It gives people a 24/7, self-serve resource for improving their innovation competencies. This option adds 15 minutes to the basic keynote presentation.

For more information, contact Joyce Wycoff at 1-760-872-3628.