



Building sustainable innovation competency

The Parallel Universes of Real-Time Business and Innovation

Business leaders around the world are calling for Real-Time Business systems and for innovation. What many leaders haven't realized, however, is how closely linked these two processes are. The same culture of collaboration, and open communication that is required to make Real-Time Business systems work is also required for innovation. Both require a mindset of creativity and results-oriented implementation and face the same barriers of resistance, fuzzy objectives and changing requirements.



This highly interactive session will give attendees a framework that will help them succeed with any major IT project and also give you a deeper understanding of innovation. You will learn about the three categories of innovation and how each requires its own strategy, resources, criteria and environment. We will walk through the ten questions that every leader should think about in order to develop a sound game plan, whether it's for a major IT project or any other innovation project. You will also learn how to find and tell "springboard stories" that can energize not only your project teams but also the people who will use your new systems.

Basic keynote is 60 minutes which includes time for Q&A. Attendees will receive a complete set of handouts to help them share the learnings of this program.

Great Option #1: InnovationAudit™ -- to help you know where to start

Once a group has a better understanding of innovation and its importance, they are often ready to take action. Then the important questions are "What action?" and "What should we do first?" The InnovationAudit™ is a simple way to know where to start. This web-based survey provides a snapshot of your organization's readiness to do innovation. Prior to the keynote, your organization can take the audit and then the results can be integrated into the presentation so that you can focus on next steps based on solid, broad-based feedback from your group. This option adds 30 minutes to the basic keynote presentation.

Great Option #2: InnovationWizard™ -- to help sustain the learnings

If you want smarter, more effective employees, give them a friendly, electronic wizard that teaches everyone in your organization think smarter, generate more and better ideas, and work together more effectively to implement the best ideas.

If you have a corporate intranet, you have a magic tool for creating innovation in your organization. You have a way to deliver specific, *just-in-time*-innovation direct to every person who has access to your intranet. The InnovationWizard is a user-friendly innovation website that offers a rich, dynamic selection of information, best practices, case studies, tools and techniques. It gives people a 24/7, self-serve resource for improving their innovation competencies. This option adds 15 minutes to the basic keynote presentation.

For more information, contact Joyce Wycoff at 1-760-872-3628.